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INFORMATION DISCLOSURE STATEMENT BY APPLICANT

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Complete if Known

Application Number	10/790,991
Filing Date	03/02/2004
First Named Inventor	MIKHAIL LOTVIN
Art Unit	3622
Examiner Name	BOVEJA, NAMRATA
Attorney Docket Number	

Sheet 1 of 1

U. S. PATENT DOCUMENTS

Examiner Initials*	Cite No. ¹	Document Number	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear
		Number-Kind Code ² (if known)			
MS	1	US- 4654818	Mar., 1987	Wetterau, Jr.	
MS	2	US- 4,877,408	Oct. 31, 89	Hartsfield	
MS	3	US- 5002491	Mar., 1991	Abrahamson et al.	
MS	4	US- 5025372	Jun., 1991	Burton et al.	
MS	5	US- 5034807	Jul., 1991	Von Kohorn	
MS	6	US- 5128752	Jul., 1992	Von Kohorn	
MS	7	US- 5211563	May., 1993	Haga et al.	
MS	8	US- 5257185	Oct., 1993	Farley et al.	
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MS	10	US- 5561709	Oct., 1996	Remillard	
MS	11	US- 5697844	Dec., 1997	Kohorn	
MS	12	US- 5715314	Feb., 1998	Payne et al.	
MS	13	US- 5722418	Mar., 1987	Bro	
MS	14	US- 5727950	Mar., 1998	Cook et al.	
MS	15	US- 5727951	Mar., 1998	Ho et al.	
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		Country Code ³ Number ⁴ Kind Code ⁵ (if known)				

Examiner
Signature

Namrata Boveja

Date
Considered

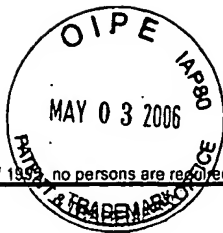
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STATEMENT BY APPLICANT**

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Application Number	10/790,991
Filing Date	03/02/2004
First Named Inventor	MIKHAIL LOTVIN
Art Unit	3622
Examiner Name	BOVEJA, NAMRATA
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		Number-Kind Code ² (if known)			
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NB	27	US- 4,837,422	06/1989	Dethloff et al.	
NB	28	US- 5,286,036	02/1994	Barabash; Michael	
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		Country Code ³ Number ⁴ Kind Code ⁵ (if known)				
NB	1	EP0749081 A1	12-1996	REILLY, JAMES P, et.al.		
NB	2	EP0822535 A2	01/1996	APTE, JITENDRA, et.al.		
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Examiner
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Namrata Boveja

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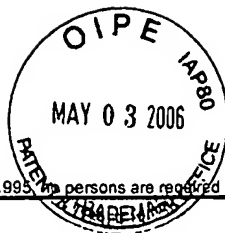
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Application Number	10/790,991
Filing Date	03/02/2004
First Named Inventor	MEKNAIL LOTVIN
Art Unit	3628
Examiner Name	BOVEJA, NAMRATA
Attorney Docket Number	

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MB	46	US- 5,855,008	12/1998	Goldhaber, et al.	
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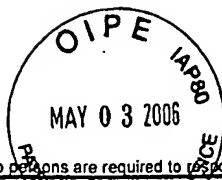
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PTO/SB/088 (07-05)

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STATEMENT BY APPLICANT**

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Application Number	10/790,991
Filing Date	03/02/2004
First Named Inventor	MIKHAIL LOTVIN
Art Unit	3622
Examiner Name	BOVEJA, NAMRATA
Attorney Docket Number	

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of

NON PATENT LITERATURE DOCUMENTS

Examiner Initials*	Cite No. ¹	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published.	T ²
NB		ILSs: new empases for the coming years (integrated learning systems) (New Trends In . . .) The Journal (Technical Horizons in Education), v19, n2, p. 10(3), Sep. 1991,	
		Eleven campaigns win Robbies (Adweek Supplement-Promote: winners of the 16th Robbi Awards from William A. Robibson Inc.) Adweek's Marketing Week, v30, n24, pp. 20(2), Jun. 12,	
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		Customer Service System. Pub. No. 10-162062. Published: Jun. 19, 1989. Glory Ltd. (A japanese Co.). Inventor: Bougaki Tetsuya.	
NB		Scholastic Network Debutes on the World Wide Web: Breakthrough Resource Expands Boundaries of Classroom. PR Newswire, p09117ATTU011, sEPT. 17, 1996	

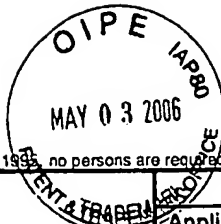
Examiner Signature	Namrata Boveja	Date Considered	8/2/06
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NON PATENT LITERATURE DOCUMENTS

Examiner Initials*	Cite No. ¹	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published.	T ²
NB		Dedrick, Rick, Interactive Electronic Advertising IEEE 0-7803-2076-X, 1994, Pages 59-66	
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Examiner Signature	Namrata Borgeja	Date Considered	8/2/06
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